Submitted June 6, 2008 to the State Highway Traffic Safety Bureau Montana Department of Transportation PO Box 201001 Helena MT 59620-1001

Mission Statement The County DUI Task Force represents a diverse cross section of the community that includes citizens, government
officials, law enforcement, business, health professionals, prevention and treatment specialists appointed by the Missoula County
Commissioners with the mission of promoting a healthier and safer environment for county residents by reducing the number of alcoh
related traffic crashes through public education, awareness, legislation and enforcement strategies.
Prepared by
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,
Commissioner's Name Commissioner's Name Commissioner's Name

TABLE OF CONTENTS

	<u>.</u>	<u>'age</u>
State Ove	erview	3
County C	Overview	4
Program	Goal & Administration	5
I.	Policy & Legislation	6
II.	Enforcement/Prosecution/Adjudication	6-8
III.	Education/Awareness/Media Advocacy/Intervention	8-10
IV.	Evaluation	10
Budget		11

STATE OVERVIEW:

Montana spans a land area of 147,138 miles, which includes 73,326 miles of public roadway. As of 2004, 926,865 people resided in the state and 712,880 individuals were licensed to drive. They registered 1,248,215 motor vehicles. Montana has experienced a general slow and steady increase in vehicle miles traveled (VMT) during the last 10 years with over 11 billion in 2004 (a 9.5% increase over the past 5 years). With population trends up sharply in the 1990's, there is concern that VMT will rise sharply during this decade.

Montana has one of the highest Mileage Death Rates (MDR) in the nation. (The number of deaths per 100 million miles traveled determines the MDR.) The MDR for Montana is 2.05, which is substantially higher than the national rate of 1.48.

Montana ranks 9th among the 50 states in per capita consumption of alcohol, and has the highest alcohol-related fatality rate in the nation per vehicle miles traveled. Montana is also identified as one of 13 states by the National Highway Traffic Safety Administration as a Strategic Evaluation State because of its high impaired driving rate.

Montana has the highest alcohol fatality rate in the nation per vehicle miles traveled. During 2005, alcohol/drug related crashes accounted for 9.8 percent of all reported traffic crashes. While this percentage is above the all time low reached in 1996, it is still far below the 22.3% of alcohol related crashes reported during 1983. A plateau has been reached in this percentage and it appears that it will take an even greater statewide effort to move it lower.

Alcohol/drug related crashes tend to result in more severe injuries than do crashes with no impairment. During the early 1980's, injuries related to alcohol accounted for as much as 36% of the total. During 2005, alcohol/drug related injuries were at 17.6% of all injuries. Economic loss to Montana from motor vehicle crashes in 2005 was \$595 million, up 5.3 percent over the past 5 years. That is an average of over \$600 for every citizen in Montana.

Over 158 million dollars of loss resulted from alcohol related crashes.

DUI Task Forces were first formed in 1984. During the past 22 years, the alcohol rate has decreased more than 50 percent. Unfortunately, the lowest rate was reached in 1996, and during the last ten years, the rate has been nearly level. **Montana has seen a 13.3 percent decline in DUI convictions over the past 5 years.** A total of 4,970 drivers were convicted of driving under the influence during 2004 compared to 5,787 in 2000.

COUNTY OVERVIEW:			
County covers approxima	ately	_ square miles in the we	stern part of the state.
County has a population	of	residents.	
The State Highway Traffic Safety Bureau report	s that there were	e individuals conv	ricted of DUI in
County during calendar year 20	006. Conviction	is by arresting agency we	re as follows:
Police Departme	ent		
 – Montana Highway Patrol 			
County Sheriff's	Department		
County continues to be chal	lenged with:		
• Illegal alcohol sales:			
o Over-service of alcohol to perso	ns 21 and older		
o Sales to persons under 21 years of	of age		
 Repeat DUI offenders 			
 Refusals to submit to breath testing 			
Minors in possession of alcohol (MIPs)			
Progress has been made in the attempts to reduce	ce alcohol relate	d crashes in	County. However,
impaired drivers continue to pose a significant p	oroblem.		
To enhance the effectiveness of	County's in	npaired driving progran	m in preventing injuries,
saving lives, and reducing economic costs o	f motor vehicle	crashes, this plan sup	ports the priority
recommendations of the State's Impaired D	riving Assessm	nent conducted by the	National Highway Traffic
Safety Administration Technical Assistance	Team on May	22-27, 2005 and the Sta	ate's Comprehensive

Highway Safety Plan.

PROGRAM GOA		Control District		1 20
_	County DUI Task Forc	_		-
	number of alcohol-related traffic o			
S	s outlined below. This reduction,	in turn, will lower the	e economic costs associated w	vith
ensuing injuries and d	eaths.			
PROGRAM ADM DUI Task Force	MINISTRATION			
TheC	ounty DUI Task Force represents	a diverse cross section	on of the community that incl	udes
citizens, government o	officials, law enforcement, busines	s, health professional	ls, prevention and treatment s	pecialists
committed to reducin	g alcohol-related traffic crashes in	Cou	nty by implementing best prac	ctice
traffic safety countern	neasures. One of the more impor	tant activities of the	Гаsk Force is bringing various	parties
together to focus and	coordinate efforts and acquire and	d share resources. Th	ne County DU	JI Task
Force is committed to	carry out the objectives set forth	in this strategic plan	for the period July 1, 2008 thr	rough
June 30, 2009.				
DUI Program Coord	<u>linator</u>			
A program responding	g to the many objectives and strate	egies contained in the	e County DUI	[Plan
requires some expend	iture for accounting services, plan	ning, coordination an	nd administration.	
The(County DUI Task Force will provi	de monetary support	to the <u>(name of Lead Agen</u>	cy for the
<u>DUI Task Force)</u> fo	or a DUI Program coordinator	hours per week (.	FTE) and monetary supp	ort for
accounting services pr	ovided by the Lead Agency's acco	ountant.		
The DUI Program (Coordinator will be responsible	for the following:		
 Implementing 	and monitoring the	County DUI Plan	· •	
 Administering 	DUI overtime contracts with loca	al agencies;		
 Writing and st 	ıbmitting the Cou	nty DUI Plan, quarte	erly reports, and the year-end 1	report to
	_ County Commissioners;			
	liaison to the media, the State Hig	ghway Traffic Safety (Office and other community a	and State

groups.

I. POLICY & LEGISLATION

OBJECTIVE: Increase Probability that Impaired Drivers will be Subject to Swift, Sure and Appropriate Sanctions.

STRATEGY: SUPPORT RIGOROUS DUI LAWS.

METHOD: Provide legislators and constituents with information needed to introduce and enact a *primary seat belt law and DUI laws in the state of Montana that are sound, rigorous, and easy to enforce and administer. *"Safety belt use has proven to be the best approach in reducing injuries and the death toll associated with impaired driving. Despite this fact, Montanans have resisted legislation to make safety belt use mandatory. As demonstrated in other states with a primary law, passage of a mandatory belt law alone would automatically increase the State's usage and lower injuries and fatalities." State of Montana Impaired Driving Assessment, May 22-27, 2005.

TIMELINE: Prior to the 2009 Legislative Session and "upon request" during the 2009 Legislative Session.

II. ENFORCEMENT/PROSECUTION/ADJUDICATION

OBJECTIVE: Increase risk perception of being arrested and convicted for DUI.

STRATEGY: Support Efforts of Law Enforcement Officers, Prosecutors & Judges.

IETHOD: Fund DUI Overtime Shifts for Patrol Activity.
he County DUI Task Force may provide overtime funds for enhanced DUI patrols and
oadside safety spotchecks on weekends, holidays, special events. The increased presence of law enforcement
ehicles will send the message that impaired driving will not be tolerated. DUI overtime contracts will be awarded
o the County Sheriff's Department, Police Department, and Montana Highway
atrol. The DUI Task Force Coordinator will administer/monitor the contracts and collect quarterly arrest data
rom participating agencies.
IMELINE: Ongoing – upon request, availability of funds and Task Force support.
METHOD: Fund Overtime Shifts for Kegger & Bar Patrols.
METHOD: FUND OVERTIME SHIFTS FOR KEGGER & BAR PATROLS. The County DUI Task Force may provide overtime funds to local law enforcement agencies for
METHOD: FUND OVERTIME SHIFTS FOR KEGGER & BAR PATROLS. The County DUI Task Force may provide overtime funds to local law enforcement agencies for the tegger and bar patrols (enhanced patrol presence in areas where juveniles congregate and use alcohol and other
METHOD: FUND OVERTIME SHIFTS FOR KEGGER & BAR PATROLS. The County DUI Task Force may provide overtime funds to local law enforcement agencies for regger and bar patrols (enhanced patrol presence in areas where juveniles congregate and use alcohol and other rugs). Contracts will be awarded to law enforcement agencies within County which will be
METHOD: FUND OVERTIME SHIFTS FOR KEGGER & BAR PATROLS. The County DUI Task Force may provide overtime funds to local law enforcement agencies for the tegger and bar patrols (enhanced patrol presence in areas where juveniles congregate and use alcohol and other

TIMELINE: Ongoing – upon request, availability of funds and Task Force support.

METHOD: FUND OVERTIME SHIFTS FOR STATE PROBATION & PAROLE OFFICERS.
The County DUI Task Force may provide the Department of Corrections - State Probation and
Parole a contract to fund overtime shifts for Probation and Parole officers in County to accompany
plain clothes law enforcement officers on bar checks to assist in the identification of any felony DUI
offenders who may be consuming alcohol in violation of terms of probation or parole. Probation and Parole
officers will also make random home visits and conduct breath testing of convicted felony DUI offenders at
their homes to insure compliance with conditions of supervision that they not consume alcohol or operate motor
vehicles without permission of the Probation Officer and in accordance with the law, that they have interlock
devices on any vehicle being driven. The contract will be administered/monitored by the DUI Task Force
Coordinator.
TIMELINE: Ongoing – upon request, availability of funds and Task Force support.
METHOD: Fund DUI-Related Equipment & Processing Supplies.
The County DUI Task Force may provide funds to law enforcement agencies within
County to purchase equipment and supplies needed for enforcing DUI laws and processing DUI
arrests (portable Preliminary Breath Testing devices (PBTs), cameras, mouthpieces, DVD's, video tapes, etc.).
TIMELINE: Ongoing – upon request, availability of funds and Task Force support.
PROBLEM: CITY & COUNTY PROSECUTORS OVERBURDENED WITH DUI CASES.
Increased enforcement by local law enforcement agencies has resulted in an increase in arrests, which in turn have
flooded the courts with an influx of DUI and related cases. Unfortunately, the City and
County Attorney's offices are not equipped to handle that many cases. Proficient and successful
prosecution of impaired driving offenses is imperative. Refusal to submit to breath testing complicates the
prosecution of impaired driving cases as they deprive prosecutors of the ability to prove impairment through use of
blood alcohol concentration evidence.
OBJECTIVE: SWIFT PROSECUTION OF DUI OFFENDERS.
CTDATECV. IMPLEMENT 9- CURPORT VICUAL TRAIL TECHNOLOGY
STRATEGY: IMPLEMENT & SUPPORT VISUAL TRAIL TECHNOLOGY.
Fund EQUIPMENT TO IMPLEMENT/SUPPORT VISUAL TRIAL PROGRAMS.
The County DUI Task Force may provide monetary support to the City and
County Attorney's Offices for the purchase of supplies and equipment needed to conduct visual
trails. Invoices for preauthorized supplies and equipment to conduct visual trails will be submitted to the Name of
<u>Lead Agency for the DUI Task Force</u> for payment out of the DUI Task Force budget.

TIMELINE: Ongoing – upon request, availability of funds and Task Force support.

STRATEGY: DUI-Specific Training for Prosecutors, Judges, Law Enforcement & Others.
METHOD: The County DUI Task Force may provide monetary support for DUI-specific training regarding law issues, DUI detection and enforcement, and effective prosecution of DUI and Per Se offenses.
TIMELINE: Ongoing – upon request, availability of funds and Task Force support.
III. EDUCATION/AWARENESS/MEDIA ADVOCACY/INTERVENTION
OBJECTIVE: REDUCE INCIDENCE OF ALCOHOL-IMPAIRED DRIVING.
STRATEGY: AGE-APPROPRIATE TRANSPORTATION ALTERNATIVES (for Persons 21 Years of Age and Older).
The hospitality industry provides a large outlet for alcohol consumption. Fortunately, there are responsible and reasonable methods to enjoy what they offer. Safe Ride Programs are important and necessary for the hospitality industry and its customers. These alternative methods of transportation provide people who have consumed alcohol with safe rides home. Non-participants who are exposed to the program promotion and see others participate may be motivated to make more of an effort to not drive after drinking.
METHOD: SUPPORT SAFE RIDE PROGRAM The County DUI Task Force may provide monetary support to (Name of Safe Ride Program, a nonprofit alternative transportation program for impaired tavern patrons. The program provides free taxi rides from participating bars that subscribe to the safe ride service to the patrons' homes.
TIMELINE: Ongoing – upon request, availability of funds and Task Force support.
METHOD: SUPPORT DESIGNATED DRIVER PROGRAMS. The County DUI Task Force may provide monetary support for designated driver programs for promotional materials (napkins, buttons, etc.) and publicity (banners, posters, radio and TV ads, etc.). TIMELINE: Ongoing – upon request, availability of funds and Task Force support.
STRATEGY: Promote Policies & Practices that Prevent Underage Drinking and Over-service to Persons 21 and Older.
METHOD: MDOR & TIPS Responsible Alcohol Service Training. Many alcohol servers have little knowledge of their legal responsibilities and potential liability when persons under 21 years of age are served alcohol or when persons 21 and older are over-served. The County DUI Task Force may provide monetary support for the DUI Task Force Coordinator to provide the Montana Department of Revenue's "Let's Control It" Responsible Alcohol Sales/Service course and/or the TIPS (Training for Intervention Procedures) course for licensed establishments in County. Both courses include a segment on spotting fake ID's and carding practices facilitated by a local law enforcement officer. Both courses encourage written responsible alcohol service policies that discourage over-consumption, designated driver and

alternative transportation options, and display of educational information to discourage impaired driving.

TIMELINE: 10 classes per year.

STRATEGY: Increase Participation in MDOR Responsible Alcohol Sales/Service Classes.

METHOD: Provide Recognition for Proactive Licensed Establishments by awarding plaques to businesses that actively participate in the MDOR classes, window decals to identify businesses that actively participate, newspaper ads listing businesses that actively participate, etc.

TIMELINE: Ongoing - upon request, availability of funds and Task Force support.

STRATEGY: Increase Public Perception that Impaired Driving will Result in an Arrest.

METHOD: Support Comprehensive Year-Round Public Information & Education Campaign to Enhance General Deterrence by Increasing Knowledge and Awareness, Changing Attitudes & Modifying Behavior.

Support for PI&E activities and programs may include:

- Speakers' Bureau of professionals, such as prosecutors, judges, nurses, doctors, emergency medical personnel, law enforcement officers, and treatment professionals, to educate the public about legal, health, cost, and other consequences of underage drinking and impaired driving.
- Educational Programs such as Trauma Nurses Talk Tough, the "Your Choice" Program (DUI crash reenactment), the Fatal Vision Program (DUI goggles), classroom traffic safety presentations (with appropriate emphasis on underage drinking and impaired driving), student organizations that promote traffic safety and responsible decisions, etc.
- High Visibility Messages (paid, earned and donated media) such as seasonal billboards, media events (live radio remotes) and movie theater slides scheduled in conjunction with National Mobilization Campaigns to reduce impaired driving during the heavily traveled holidays of Christmas/New Year, Memorial Day, Independence Day and Labor Day. The Task Force will also focus on other high-risk times throughout the year such as homecoming, spring break, prom and graduation, St. Patrick's Day, Halloween, etc. to the degree that funds are available. Messages will emphasize underage drinking, impaired driving enforcement, and personal responsibility including designated drivers and alternative transportation.
- Alcohol-free Events such as First Night (Missoula's annual alcohol-free New Year's Eve celebration), the Senior All Night Party, etc.

TIMELINE: Ongoing - upon request, availability of funds and Task Force support.

PROBLEM: RECIDIVISM

STRATEGY: DISSUADE CONVICTED DUI OFFENDERS FROM DRIVING UNDER THE INFLUENCE IN THE FUTURE

Future.	
METHOD: SUPPORT TREATMENT AND REHABILITATION PROGRAMS. The Force may provide scholarship funds for indigent persons convicted of DUI who must atte Assessment, Course, and Treatment (ACT) program, or who are referred to treatment but of services. In addition, the Task Force may provide funds for training materials, equipment a the ACT program or other treatment programs in Missoula County that target convicted Difference in the ACT program or other treatment programs in Missoula County that target convicted Difference in the ACT program or other treatment programs in Missoula County that target convicted Difference in the ACT program or other treatment programs in Missoula County that target convicted Difference in the ACT program or other treatment programs in Missoula County that target convicted Difference in the ACT program or other treatment programs in Missoula County that target convicted Difference in the ACT program or other treatment programs in Missoula County that target convicted Difference in the ACT program or other treatment programs in Missoula County that target convicted Difference in the ACT program or other treatment programs in Missoula County that target convicted Difference in the ACT program or other treatment programs in Missoula County that target convicted Difference in the ACT program or other treatment programs in Missoula County that target convicted Difference in the ACT program or other treatment programs in Missoula County that target convicted Difference in the ACT program or other treatment programs in Missoula County that target convicted Difference in the ACT program or other treatment programs in Missoula County that target convicted Difference in the ACT program or other treatment programs in Missoula County that target convicted Difference in the ACT program or other treatment programs in Missoula County that target convicted Difference in the ACT program or other treatment programs in the ACT program or other treatment programs in the ACT program or other treatm	nd the mandatory cannot afford to pay for nd/or other support for
TIMELINE: Ongoing - upon request, availability of funds and Task Force support	
METHOD: SUPPORT DUI VICTIM'S IMPACT PANEL The goals of a DUI Victim's Impact Panel are to:	
 enhance the emotional healing of victims by offering them an outlet to speak of the believe that their participation may prevent others from experiencing a similar trage enable the convicted DUI offender to understand impaired driving from the victim imprint in the minds of offenders true stories, told from the heart, which might be decision to drink and drive is an option. 	edy; 's perspective; and
The County DUI Task Force will provide monetary support for monthly s of \$50 for panel speakers participating in the DUI Victim's Impact Panel that has been an the state sponsored Assessment, Court and Treatment (ACT) Program in Missoula County. ACT Program is court mandated for convicted impaired drivers.	integral component of
TIMELINE: Ongoing - upon request, availability of funds and Task Force support	
IV. EVALUATION Outcomes to the strategies described in this plan will be closely monitored. Due to limited that it is not possible to conduct a sophisticated evaluation on all aspects of this plan. Inste about particular projects such as the focus on safe ride alternatives, sales to minors, and respected sales/service training. To measure progress, we will look at trend data for the following me	ad, we will get specific ponsible alcohol
 Alcohol related fatalities and injuries (all ages) 	
 Percent of drinking drivers ages 15-19, in fatal or injury crashes (NHTSA suggests the 	he 15 to 19 age group to
better target the analysis).	
 Number of participants who attend Responsible Alcohol Sales/Service training. 	
•	
•	

BUDGET

		FY07	FY08
Administration/Coordination/Programs		\$	\$
 Enforcement/Prosecution/Adjudication Probation & Parole (Dept. of Corrections) Highway Patrol Police Dept. Sheriff's Dept. UM Police Dept. DUI Process Supplies/Equipment City Attorney County Attorney Missoula County Reserve Deputy Unit 	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$		
Education/Awareness/Media Advocacy/Interventio Responsible Alcohol Sales/Service Home Free Missoula Victim's Impact Panel Your Choice Program Fatal Vision Program PI&E Campaign Evaluation Other	n	\$*	\$
	Total	\$	\$

SPECIAL PROJECTS FUND

Unspent balances remaining in law enforcement DUI overtime contracts at the end of each fiscal year as well as any other unspent DUI Task Force funding allocations will be placed in a fund to support special impaired driving prevention projects. Requests for Special Project Fund allocations will be considered by DUI Task Force members as they arise throughout each fiscal year.

^{*}Group needs to meet to discuss how dollars will be allocated in this category.